

Sponsorship & Exhibitor Prospectus



Virtual Conference
May 24-27, 2021

A Virtual Conference, for Real World Problems

Join us on a trip around the world through the lens of wildland fire. Across four days in May 2021, the IAWF will present real world risks and opportunities in an online environment. We will connect a truly international audience, with global topics and speakers from around the world, on different continents and time zones.

The IAWF 16th Wildland Fire Safety Summit and the 6th Human Dimensions of Wildland Fire Conference will address the issues that make the global wildland fire community safe, smart and supported.

Countdown to #FirePeoplePlanet21

FIVE Fire Themes Safety, Health, Risk, Decisions, Knowledge	FOUR Fire Days Online Globally May 24 - 27, 2021	THREE Fire Spotlights Fire (wildland and prescribed), People (operations, health, politics and science) Plan- et (climate, technology and urban growth)	TWO Fire Conferences Wildland Fire Safety Summit, and Human Dimensions of Wildland Fire Conference	ONE Fire Planet Issues and insights from wildfire regions around the world
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BACKGROUND

Since 1997, the International Wildland Fire Safety Summit has been the gathering place for members of the global wildland fire community to focus on how we keep our workforce and communities safe. This event is a time for us to discuss significant events and trends in safety, to promote best practices in safety training and operations, to share safety related research findings, and to explore new approaches to both firefighter and community safety. Likewise, since 2007, the Human Dimensions of Wildland Fire Conference has aimed to advance the knowledge and practice related to the social, political, economic, psychological and other human aspects of managing fire prone landscapes.

This joint conference offers a forum where past experience and lessons learned are documented, current work showcased, and emerging ideas/technology presented to provide a strong foundation for reflection and action to set the future course of practice, management and research in response to local, regional, and global challenges. The 2021 conference will place particular, but not exclusive, emphasis on the COVID-19 and its effects on wildland fire management and our communities around the world.

A GLOBAL OPPORTUNITY

The Virtual Expo Hall will be prominently displayed on the Virtual Conference Platform. The organizers are committed to ensuring great exposure and traffic for our exhibitors and sponsors by using video teasers, signage around the platform and gamification, and also allowing time for structured networking, video meetings and appointments (matchmaking) with the guests from around the world.

This is an international conference and we encourage our sponsors and exhibitors to reach out to the global wildland fire community.

Attendance at this Virtual Conference will reflect the global reach of the International Association of Wildland Fire, with membership across both North and South America, Europe, Africa, Asia, Australia and New Zealand.

Become an Exhibitor

Commercial Virtual Exhibit Booth	1,000 (USD)	≈ 845 (EURO)	≈ 1375 AUD
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- Virtual Booth Space [includes links to webpage and resources, videos, chat opportunities, video meetings and appointments with guests, etc.].
- Full conference registration for 1 individual.
- Logo and link to webpage on conference webpage and promotional materials.

Non-profit Virtual Exhibit Booth	750(USD)	≈ 630 (EURO)	≈ 1030AUD
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- Virtual Booth Space [includes links to webpage and resources, videos, chat opportunities, video meetings and appointments with guests, etc.].
- Full conference registration for 1 individual.
- Logo and link to webpage on conference webpage and promotional materials.

Become a Sponsor

Sponsorship Opportunities: We have several sponsorship opportunities for our Virtual Conference. We want to ensure your goals are met and you receive the most benefit from your support. Please review the opportunities below; we can also tailor a package to meet your needs. Just contact us to discuss.

Diamond Sponsor	25,000 USD)	≈ 21,140 (EURO)	≈ 34445AUD
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- Virtual Booth Space [includes links to webpage and resources, videos, chat opportunities, video meetings and appointments with guests, etc.].
- Full conference registration for 25 individuals.
- Logo and link on conference webpage and all promotional materials.
- Five social media posts specific to conference sponsorship.
- Two blog posts on IAWF/Conference Webpage (must be pre-approved by IAWF).
- Featured sponsor for one day of the conference, to include opening 30 second video followed by the opportunity to introduce one of the keynote speakers. [limited to the first 4 sponsors to commit]
- Opportunity to host a virtual happy hour with guests. [Work with conference organizers to decide on the theme and format of the event]

Platinum Sponsor	20,000 USD)	≈ 16,195(EURO)	≈ 27540AUD
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- Virtual Booth Space [includes links to webpage and resources, videos, chat opportunities, video meetings and appointments with guests, etc.].
- Full conference registration for 20 individuals.
- Logo and link on conference webpage and all promotional materials.
- Three social media posts specific to conference sponsorship.
- One blog post on IAWF/Conference Webpage (must be pre-approved by IAWF).
- Featured sponsor for one day of the conference, to include opening 15 second video followed by the opportunity to introduce one of the keynote speakers. [limited to the first 4 sponsors to commit]
- Opportunity to host a virtual happy hour with guests. [Work with conference organizers to decide on the theme and format of the event]

Gold Sponsor **15,000 USD)** **≈ 12,680 (EURO)** **≈ 20,670AUD**

- Virtual Booth Space [includes links to webpage and resources, videos, chat opportunities, video meetings and appointments with guests, etc.].
- Full conference registration for 15 individuals.
- Logo and link on conference webpage and all promotional materials.
- Two social media posts specific to conference sponsorship.
- Featured sponsor for one day of the conference, to include opening 15 second video followed by the opportunity to introduce one of the keynote speakers. [limited to the first 4 sponsors to commit]

Silver Sponsor **10,000 USD)** **≈ 8450 (EURO)** **≈ 13770AUD**

- Virtual Booth Space [includes links to webpage and resources, videos, chat opportunities, video meetings and appointments with guests, etc.].
- Full conference registration for 10 individuals.
- Logo and link on conference webpage and all promotional materials.

Bronze Sponsor **5,000 USD)** **≈ 4226(EURO)** **≈ 6884AUD**

- Virtual Booth Space [includes links to webpage and resources, videos, chat opportunities, video meetings and appointments with guests, etc.].
- Full conference registration for 5 individuals.
- Logo and link on conference webpage and all promotional materials.

Supporting Sponsor **2500 USD)** **≈ 2110(EURO)** **≈ 3440AUD**

- Virtual Booth Space [includes links to webpage and resources, videos, chat opportunities, video meetings and appointments with guests, etc.].
- Full conference registration for 2 individuals.
- Logo and link on conference webpage and all promotional materials.

READY TO COMMIT?
Register Today (log in or account creation required)
https://inawf.memberclicks.net/Exhibit_2021_FSS_HD#/

Contact
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